

Sennheiser Delivers Enhanced Collaboration Experiences with Webex by Cisco

TeamConnect Ceiling Medium can now be muted with a push of a button on Cisco Devices

Wedemark, Germany — November 4, 2024 — <u>Sennheiser</u>, the first choice for advanced audio technology that makes collaboration and learning easier, today announced a new integration for Cisco Devices that synchronizes the mute state between Cisco systems and the Sennheiser TeamConnect Ceiling Medium (TCC M). By leveraging IP control, this update builds on the existing integration of audio over AES67 and removes the need for additional hardware.

The new integration syncs the TCC M ceiling mic with the mute state of the Cisco Devices, without the need for a dedicated control processor, leading to an efficient installation process. Eliminating unnecessary hardware not only cuts deployment costs, but also reduces potential points of failure, resulting in a more reliable system. If the video device cannot update the Sennheiser mute state, a warning will be displayed on-screen.

"We share a mutual goal with Sennheiser to make our solutions as easy as possible to use together," said Arnaud Caigniet, Head of Cisco Collaboration Devices Alliances. "Our new macro for the TCC M is yet another example of how we're working closely with Sennheiser to integrate our products for simple installation and use."

The TCC M is designed for permanent installation in medium-size meeting rooms. With this solution, Sennheiser provides an additional design option and greater connectivity to seamlessly include its audibly superior ceiling microphone into wide variety of meeting rooms and teaching spaces. TCC M delivers functionalities like TruVoicelift, Intelligent Noise Control and Exclusion & Priority Zones, all housed within a compact form factor and offered at an attractive price point.

Cisco Devices are purpose built to help teams collaborate and create together in real time. From local wireless sharing and high-quality video conferencing to intelligent, connected workspaces, Cisco Devices offer rich collaboration experiences to support the needs of workplaces as they evolve. Based on the RoomOS operating system, Cisco Devices deliver a seamless experience in every space and on every device. Its user-friendly interface and lightweight design allow users to

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initiate or join high-quality video meetings effortlessly, facilitating agile and efficient collaboration.

For more information on the new Cisco Devices for TCC M, visit <u>Collab Devices (cisco.com)</u>. To learn more about TCC M, go to <u>Ceiling microphone TeamConnect Ceiling Medium | Sennheiser</u>.

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About the Sennheiser brand

We live and breathe audio. We are driven by the passion to create audio solutions that make a difference. Building the future of audio and bringing remarkable sound experiences to our customers – this is what the Sennheiser brand has represented for more than 75 years. While professional audio solutions such as microphones, meeting solutions, streaming technologies and monitoring systems are part of the business of Sennheiser electronic SE & Co. KG, the business with consumer devices such as headphones, soundbars and speech-enhanced hearables is operated by Sonova Holding AG under the license of Sennheiser.

www.sennheiser.com www.sennheiser-hearing.com